After a Short Sale, You Might Even Get Cash in Your Pocket

Dear <name>,

Did you know that in a short sale the bank might even pay you a cash incentive to help with your moving costs? It could be as little as $2,500 up to as much as $30,000.

Whether you're eligible depends upon your bank and upon the loan program you were under when you made the purchase. So once you've decided to offer your house as short sale, I'll do the research to see if you qualify for one or more of these cash incentive programs.

This is just one more reason why it truly is worth your time and trouble to list your home as a short sale rather than letting the bank foreclose.

So call me. There's no obligation and I'll be happy to answer all your questions.

Yours truly,