

## CDPE Agent Script

“Hi, there, my name is \_\_\_\_\_ with \_\_\_\_\_ (company). I noticed that you were experiencing a hardship with your house, and I wanted to see if I could be of assistance. What’s your plan?”



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## CDPE Agent Script

“Hi \_\_\_\_\_. My name is \_\_\_\_\_ with \_\_\_\_\_. I am providing a community service in the neighborhood, letting everyone know that I can help with alternatives to foreclosure. This is just such a great neighborhood, and I want to do everything I can to keep it intact. Are you aware of anyone who may be struggling with their mortgage payments that I can help?”



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“Hi my name is \_\_\_\_\_ with \_\_\_\_\_. I’m a Certified Distressed Property Expert with special training to help our neighborhoods avoid the fallout of foreclosure. In today’s economy, there are so many good people struggling to pay their mortgage - would you mind providing my information to anyone in the neighborhood or that you know that might be facing this alone? (hand flyer, business card, etc.)

Are you aware of anyone who might need my assistance right now?”



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“Hi, this is \_\_\_\_\_ from \_\_\_\_\_ and I just wanted to let you know I’m having a ‘Homeowner in Distress’ seminar at the local \_\_\_\_\_ (library/HOA/civic center/place of worship). Would you help me help the neighborhood by spreading the word and giving this flyer to anyone you know who might be facing the stress of an unaffordable mortgage all on their own?”



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## Distressed Homeowner Objection

Door Knocking: Conversation starter with the homeowner.

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