



ALEX CHARFEN

CEO, *Charfen Institute*

ABOUT ALEX CHARFEN:

As co-founder and CEO of the Charfen Institute, Alex Charfen has redefined the standard of success for business leadership. Not only has Charfen reshaped the entire real estate industry by authoring the Certified Distressed Property Expert® (CDPE)—the fastest-growing independent designation in real estate history—and Certified Investor Agent Specialist™ (CIAS) designations, but has educated, coached and developed numerous small business owners through his revolutionary LEAD Experience training program.

Charfen is a professional coach, author and keynote speaker at events across the country. He has been a featured speaker for numerous industry organizations, including: RE/MAX Coaching Hall of Fame; STAR POWER Systems; and the Council of Residential Specialists (CRS). Additionally, Charfen makes regular appearances on network television, including Fox and CNBC, as an expert housing market analyst.

PREVIOUS SPEAKING ENGAGEMENTS:

Alex has been a featured speaker, moderator and panelist for the following companies and events:

- National Association of Realtors® (NAR) Conference & Expo
- Dave Ramsey's Accelerate
- California Association of Realtors (CAR) Conference & Expo
- RE/MAX, LLC Convention
- STAR POWER Systems Annual Conference
- RE/MAX Coaching Hall of Fame
- Buffini & Company
- By Referral Only®
- 2009 CRS Sell-a-bration®
- Keller Williams
- Century 21
- The Women's Council of Realtors® (WCR)
- CNBC
- Fox News
- Momentum Conference

PREVIOUS INDUSTRY PRESENTATIONS:

- Distressed Property Roadmap: Understand, Identify, Assist, Expand
- Navigating the Legal Pitfalls of Short Sales
- Processes & Negotiations: Short Sale Efficiency
- Succeeding in the Distressed Property Market
- Employee Perspective and Development for the Start-Up Business

TOPICS ALEX CAN SPEAK ON:

- The real estate industry
- The distressed residential property market
- Real estate investment
- Real estate investors
- Short sales
- Legal liability in short sales
- Entrepreneurship
- The social engineering for start-up businesses

BOOKING DETAILS

30 to 120 minute presentations available.

Expenses paid by client; rates are negotiable.

If you would like Alex Charfen to speak at your event, contact Lierin Greenwald at **512-870-8278** or lgreenwald@charfen.com